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*The future rests in our helping hands*

**FOR IMMEDIATE RELEASE**

**Volunteer MBC Participating in Caledon Day**

**September 30, 2010 – Mississauga, ON** – Volunteer MBC will have a display to promote volunteerism and to provide information about the volunteer centre's on-line volunteer opportunity database at the 3<sup>rd</sup> Annual Caledon Day. This free event connects the Caledon communities and will offer a family village, classic car show, the 53<sup>rd</sup> CACY Fine Arts Show, heritage bus tours, vendors and displays, live music and will close with a fireworks finale.

Caledon Day will be held this Saturday, October 2, 2010 in Caledon East at the Caledon Town Hall, 6311 Old Church Road, and is rain or shine. The event will begin at noon with the opening ceremonies at 2:00 p.m. The fireworks finale will be held at 8:00 p.m. and will close the event.

"We are always looking for opportunities to participate in community events, like Caledon Day, so we can spread the word, answer any questions that people may have, and to share information about volunteering within the community," said Carine Strong, Executive Director of Volunteer MBC. "We are also very pleased to be sponsoring the volunteer's hospitality area, as it is just one of the ways that our centre can let all the Caledon Day event volunteers know how appreciated and necessary their contributions are, in making a community event like this even possible."

Sharon Clark-Koufis, Marketing & Communication Manager said, "Although Caledon is a rural community, our volunteer centre is here to help in any way possible. There are many organizations in the community that need volunteers to help out, and by having our website and on-line volunteer opportunities database this makes it so much easier for the Caledon community to get information with just a click of a button."

Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral service for volunteer placement within the community for all ages to include youth, seniors, newcomers and groups. They also serve the corporate community with various programming services that engage team volunteering. Additionally, the centre provides education and support for volunteers and community service agencies and organizations through topic and issue related workshops, comprehensive and informative programs, and community outreach.

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The centre is currently located at 2601 Matheson Blvd. E., Unit #43 in Mississauga, with satellite locations planned for Brampton and Caledon in the near future. For more information about Volunteer MBC, and to access their on-line volunteer opportunities database, visit [www.volunteermbc.org](http://www.volunteermbc.org).

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