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MEDIA ADVISORY

Upcoming Grand Opening of the Local Volunteer Centre's Physical Expansion into the Caledon Community

September 13, 2012 – Caledon, ON – Volunteer MBC, the local volunteer centre serving Peel Region, is pleased to celebrate its expansion into the Caledon community by hosting a Grand Opening event on **Thursday, September 20, 2012**. The event will be held at the **Albion Bolton Branch of Caledon Public Library from 2PM to 6PM** in the upper level of the library.

“Although we have been serving the Caledon community remotely for the past four years, with our new location at the library in Bolton we are now able to meet with individuals in person to help them find a meaningful volunteer opportunity,” states Carine Strong, Executive Director of Volunteer MBC. “With the addition of this new location, Volunteer MBC now has three convenient locations in each of the communities that our centre serves.”

Starting in October 2012, the Volunteer MBC - Caledon Centre will be available at the Albion Bolton Branch of Caledon Public Library to provide on-site support for their referral/matching service for volunteer placement within community service organizations. Caledon residents are welcome to drop by the 1st or 3rd Thursdays of each month between 2PM to 6PM to learn how to access the centre's on-line volunteer opportunities database and to get assistance in finding a suitable volunteer role in the community.

Ms. Strong further adds, “We are so grateful for the support of Caledon Public Library. Serving a rural community is often challenging, but the libraries offer an excellent space for residents of all ages to gather and Caledon is very fortunate to have so many community branches available. We are hopeful that, in time, we will be able to expand Volunteer MBC so that we are available at other library branches across Caledon.”

Residents of the Caledon community and members of the media are invited to attend this Grand Opening event.

Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral and matching service for volunteer placement within the community for all ages. They also provide education and support for volunteers and community service agencies and organizations, and serves the corporate community with various programming services that engage individual and team volunteering. Additionally, the centre strives to be a strong voice to support and promote volunteerism.

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For more information about Volunteer MBC and to access their on-line volunteer opportunities database, visit www.volunteermbc.org.

Date/Time of Volunteer MBC's Caledon Centre Grand Opening:

- Thursday, September 20, 2012
- 2:00PM to 6:00PM
 - 2:00PM to 4:00PM – Meet-and-greet & Volunteer Fair
 - 4:00PM to 4:20PM – Welcome Address, Dignitary Speeches and Official Ribbon Cutting
 - 4:20PM to 6:00PM – Meet-and-greet & Volunteer Fair
 - 6:00PM – End of Event

Location:

- Albion Bolton Branch of Caledon Public Library, 150 Queen Street South, Bolton
 - Link to map: <http://goo.gl/maps/IME3O>

Attendees/Dignitaries:

- Chair Emil Kolb, Regional Chair, Region of Peel (*invited*);
- Mayor Marolyn Morrison, Town of Caledon (*confirmed*);
- Councillor Allan Thompson, Ward 2 - Regional Councillor/Acting Mayor, Town of Caledon (*confirmed*);
- Councillor Richard Whitehead, Wards 3 & 4 - Regional Councillor, Town of Caledon (*confirmed*);
- Councillor Patti Foley, Ward 5 - Regional Councillor, Town of Caledon (*confirmed*);
- MPP Sylvia Jones, Dufferin--Caledon, Town of Caledon (*invited*);
- MP David Tilson, Dufferin--Caledon, Town of Caledon (*invited*);
- Ms. Carine Strong, Executive Director, Volunteer MBC (*confirmed*);
- Volunteer MBC Staff and Volunteers (*confirmed*);
- Representatives from various community service organizations serving the Caledon community (*invited*);
- Other members of local/regional council and provincial/federal contingencies (*invited*);
- General public (*invited*).

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