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FOR IMMEDIATE RELEASE

Volunteer MBC Acknowledges International Volunteer Managers Day

November 5, 2012 – Brampton, ON – Today, on Monday, November 5th, Volunteer MBC is pleased to acknowledge International Volunteer Managers Day. This celebration is an opportunity to recognize the dedication and leadership that volunteer engagement professionals bring to their role.

International Volunteer Managers day was founded and observed for the first time in 1999. Over the years the day has grown to now receive support by volunteer involving agencies and organizations – both large and small – from all around the world.

“Today we extend our thanks to volunteer engagement professionals for doing all that they do to make volunteers feel special and for their outstanding ability to mobilize volunteer resources,” said Carine Strong, Executive Director of Volunteer MBC. “They lead by example and are the essential link between their organization’s program and service delivery and the volunteers who give their time. It is through the support, leadership and dedication of volunteer engagement professionals that individuals can find true meaning in volunteering. They guide volunteers towards using their talents and skills sets in helping others, and provide appreciation and recognition for the volunteers’ contribution – so it’s only fitting that today we express our appreciation and provide recognition to volunteer engagement professionals for the profound impact that they make to their profession and to the voluntary sector.”

Volunteering does not take place in isolation. Behind each and every volunteer there is someone who takes on the responsibility of coordinating, supporting, training and recruiting the volunteer so that it not only fulfills a specific need that the organization may have, but that it also fulfills the personal objectives that a volunteer has and helps to fulfil the reason behind why they give of themselves. Volunteer MBC, the local volunteer centre serving the Region of Peel, provides a direct link in helping volunteer engagement professionals find individuals to fill their organization’s needs through the centre’s on-line volunteer opportunities database and their referral/matching service.

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“International Volunteer Managers Day is an opportunity to recognize the professionals whose work builds and strengthens volunteerism in our communities,” said Erin Spink, President of the Professional Administrators of Volunteer Resources – Ontario (PAVR-O). “Through their efforts, volunteers and volunteer-involving organizations help more people and do more good work. Volunteerism isn’t something that just happens – it requires attention, effort and care. Volunteer Engagement professionals provide this.”

“As skilled and passionate professionals, you are the fuel behind the many volunteers within your organization as well as the vast army of volunteers within the Region of Peel,” said Tammy Rideout, Chair of the Peel Volunteer Administrators’ Network (PVAN). “On this special day, please take a moment to join us in honoring all that you do; acknowledge your accomplishments and celebrate the impact that your life has had on your communities. The critical role you play is truly an immeasurable one. You are a leader and a change agent!”

In recognition of International Volunteer Managers’ Day, Volunteer MBC created a short video which can be viewed on their YouTube page at: www.youtube.com/volunteermbc under ‘featured videos’. The centre also sent out customized emails of appreciation to the volunteer engagement professionals at over 150 community service member organizations.

Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral and matching service for volunteer placement within the community for all ages. They also provide education and support for volunteers and community service agencies and organizations, and serve the corporate community with various programming services that engage individual and team volunteering. Additionally, the centre strives to be a strong voice to support and promote volunteerism.

For more information about Volunteer MBC, to access their on-line volunteer opportunities database, and to find more details on the centre’s three convenient locations in Mississauga, Brampton and Caledon, visit www.volunteermbc.org.

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