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FOR IMMEDIATE RELEASE

Volunteer MBC Acknowledges International Volunteer Managers Day

November 4, 2011 – Brampton, ON – On Saturday, November 5th, Volunteer MBC is proud to be acknowledging International Volunteer Managers Day. This celebration is an opportunity to recognize the dedication and leadership that volunteer managers and co-ordinators bring to their profession.

International Volunteer Managers day was founded and observed for the first time in 1999. Over the years the day has grown to now receive support by volunteer involving agencies and organizations – both large and small – from all around the world.

“By spreading their light, volunteer managers are the essential link between their organization’s program and service delivery and the volunteers who give of their time,” said Carine Strong, Executive Director of Volunteer MBC. “It is through the support, leadership and dedication of volunteer managers and administrators that individuals can find true meaning in volunteering. They guide volunteers towards using their talents and skills sets in helping others, and provide appreciation and recognition for the volunteers’ contribution – so it’s only fitting that on this day we express our appreciation and provide recognition to volunteer managers and administrators for the profound impact that they make to their profession and to the voluntary sector.”

Volunteering does not take place in isolation. Behind each and every volunteer there is someone who takes on the responsibility of coordinating, supporting, training and recruiting the volunteer so that it not only fulfills a specific need that the organization may have, but that it also fulfills the personal objectives that a volunteer has and helps to fulfil the reason behind why they give of themselves. Volunteer MBC, the local volunteer centre serving the Region of Peel, is the link in helping volunteer managers find individuals to fill their organization’s needs through their on-line volunteer opportunities database and referral/matching service.

“International Volunteer Manager's Day is an opportunity to recognize the professionals whose work builds and strengthens volunteerism in our communities,” said Erin Spink, President of the Professional Administrators of Volunteer Resources – Ontario (PAVR-O). “Through their efforts, volunteers and volunteer-involving organizations help more people and do more good work. Volunteerism isn’t something that just happens – it requires attention, effort and care. Volunteer Engagement professionals provide this.”

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Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral and matching service for volunteer placement within the community for all ages. They also provide education and support for volunteers and community service agencies and organizations, and serve the corporate community with various programming services that engage individual and team volunteering. Additionally, the centre strives to be a strong voice to support and promote volunteerism.

Volunteer MBC is a member of the Community Door, which is located at 7700 Hurontario Street, Unit 601, in Brampton. A new Mississauga location will be announced shortly. A satellite location is also planned in Caledon in the future. For more information about the volunteer centre, and to access their on-line volunteer opportunities database, visit www.volunteermbc.org.

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