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The future rests in our helping hands

MEDIA ADVISORY

Brampton Youth to ChangeTheWorld at Green-Up/Clean-Up Event

May 2, 2014 – Brampton, ON – Brampton youth will be out in full-force this weekend at Centennial Park to help bring back a beautiful and clean environment after the devastation of the recent ice storms. The “ChangeTheWorld: Youth Green-Up/Clean-Up” event is an environmental stewardship organized in collaboration with the City of Brampton and Volunteer MBC.

This event is one of many being held during the *ChangeTheWorld - Ontario Youth Volunteer Challenge*, a province-wide campaign for youth aged 14 to 18 years to volunteer through a wide variety of exciting local initiatives. The campaign kicked off during National Volunteer Week (April 6 to 12) and will conclude on May 19, 2014. The goal is to inspire youth to volunteer, develop new skills and broaden their awareness of community service organizations. *ChangeTheWorld* is funded by the Government of Ontario, in partnership with the Ontario Volunteer Centre Network (OVCN).

Last year, Volunteer MBC engaged over 7,264 youth in 167 events across Peel Region during *ChangeTheWorld*, which totaled an astounding 25,521 volunteer hours! This year, 23 volunteer centres are participating across Ontario with the target to engage 33,000 youth for a minimum of 3 hours of volunteering, over the 6 week campaign. Here locally, Volunteer MBC is working towards the goal to engage 7,500 youth volunteers.

Youth are invited to volunteer at this event. To make their hours count, all high school youth who come out and volunteer on Sunday will receive a *ChangeTheWorld* certificate signed by Ontario’s Minister of Citizenship and Immigration.

Members of the media and the public are also invited to attend.

Date/Time:

- Sunday, May 4, 2014
- 1:00PM to 3:00PM

Location:

- Centennial Park (south of Queen Street East, on west side of Centre Street South)
- Link to map: <https://goo.gl/maps/anWHR>

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Attendees/Dignitaries:

- Volunteer MBC's Step Up Youth Volunteer Ambassador Committee
- Volunteer MBC Staff
- City of Brampton Staff
- Mayor Susan Fennell, City of Brampton (*invited*)
- City Councillor Bob Callahan, Wards 3 & 4, City of Brampton (*invited*)
- Regional Councillor John Sanderson, Wards 3 & 4, City of Brampton (*invited*)
- MPP Vic Dhillon, Brampton West (*invited*)

Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral and matching service for volunteer placement within the community for all ages. They also provide education and support for volunteers and community service agencies and organizations, and serve the corporate community with various programming services that engage individual and team volunteering. Additionally, the centre strives to be a strong voice to support and promote volunteerism.

For more information about Volunteer MBC, to access their on-line volunteer opportunities database, and to find more details on the centre's three convenient locations in Mississauga, Brampton and Caledon, visit www.volunteermbc.org.

- 30 -

For more information and media inquiries, please contact:

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ChangeTheWorld: Youth Green-Up/Clean-up

Calling all YOUth volunteers!

Come out! Get involved! Get your hours!

Join us for a community park clean-up to help bring back a beautiful and clean environment after the devastation of the recent ice storms.

Sunday, May 4, 2014

1:00PM to 3:00PM

Centennial Park, Brampton



For more information, contact us at:
changetheworld@volunteermbc.org

905.238.2622

www.volunteermbc.org

Youth Green Up Clean Up is an environmental stewardship organized as an event of the 2014 *ChangeTheWorld - Ontario Youth Volunteer Challenge*, a 6 week campaign running from April 6 to May 19 which encourages youth between the ages of 14 to 18 to get involved in local community events. This event has been organized in collaboration with the City of Brampton and Volunteer MBC, your local volunteer centre serving Peel Region. The goal is to help clear the devastation left behind by the recent ice storms. To make your hours count, all high school youth who volunteer at this event will receive a *ChangeTheWorld* certificate signed by Ontario's Minister of Citizenship and Immigration.

