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*The future rests in our helping hands*

## MEDIA ADVISORY

### Volunteer MBC Extends Invitation to 4th Annual Volunteer Recognition Awards

**March 31, 2014 – Brampton, ON** – Volunteer MBC is pleased to extend an invitation to the Peel Region community to attend their 4<sup>th</sup> Annual Volunteer Recognition Awards event and 5<sup>th</sup> Annual General Meeting. The event will be held on Thursday, April 10 starting at 8:00AM at the Greenbriar Recreation Centre, 1100 Central Park Drive, Brampton (Bramalea Road & Central Park Drive).

This annual event provides the opportunity to place the spotlight on individuals who give their time and their exemplary efforts, as well as to recognize volunteer managers and their organizations who actively engage volunteers and lead them by example in order to assist their organizations with the delivery of their programs and services. This year, the event is expecting up to 100 attendees, which also will include dignitaries and special guests.

“We are delighted to provide this opportunity to recognize volunteers and organizations for their amazing contributions in our community,” says Carine Strong, Executive Director of Volunteer MBC. “Having our 4<sup>th</sup> Annual Volunteer Recognition Awards event during National Volunteer Week really provides an opportune time to showcase the incredible talents and giving acts of individuals who are so well-deserving.”

This year, Volunteer MBC's Volunteer Recognition Awards Program accepted nominations in the following categories:

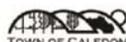
- John Huether Award for Volunteering Excellence
- Lifetime Volunteer Achievement Award
- Newcomer Gem Volunteer Award
- Leader of Tomorrow Award
- Helping Hands Recognition Certificate
- Leader in Volunteer Engagement Award
- ChangeTheWorld Recognition Award (*closed category*)
- Corporate Volunteer Engagement Award

Recipients for each category will be officially announced at the event.

***Members of the media are invited to attend this celebration – please confirm your attendance.***

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**Date/Time:**

- Thursday, April 10, 2014
- 8:00AM to 11:00AM
  - 8:00AM to 8:30AM – A full American breakfast will be served
  - 8:30AM to 9:00AM – Greetings and Volunteer MBC's 5<sup>th</sup> Annual General Meeting
  - 9:15AM to 11:00AM – Entertainment, welcome addresses, and presentation of Volunteer MBC's 4<sup>th</sup> Annual Volunteer Recognition Awards

**Location:**

- Greenbriar Recreation Centre, 1100 Central Park Drive, Brampton
- Link to map: <https://goo.gl/maps/vycsB>

**Attendees/Dignitaries:**

- Bonnie Yagar, LL.B.,LL.M., TEP, Board President of Volunteer MBC; Associate at Pallett Valo LP
- Jake Dheer, Board Vice President of Volunteer MBC; Station Manager at Rogers TV Peel Region
- Carine Strong, Executive Director, Volunteer MBC
- Local/Regional Council for the Region of Peel, the cities of Mississauga and Brampton, and the Town of Caledon (*invited*)
- Members of Provincial Parliament (MPP) and Members of Parliament (MP) located in the Region of Peel (*invited*)
- Local member community service organizations, partners, funders and supporters
- Volunteer MBC Board of Directors and Staff

Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral and matching service for volunteer placement within the community for all ages. They also provide education and support for volunteers and community service agencies and organizations, and serve the corporate community with various programming services that engage individual and team volunteering. Additionally, the centre strives to be a strong voice to support and promote volunteerism.

For more information about Volunteer MBC, to access their on-line volunteer opportunities database, and to find more details on the centre's three convenient locations in Mississauga, Brampton and Caledon, visit [www.volunteermbc.org](http://www.volunteermbc.org).

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**For more information and media inquiries, please contact:**

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