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MEDIA RELEASE

Trillium Funding Announcement to Support Shared Service Model for Volunteer Development and Management

July 5, 2013 – Brampton, ON – A collaborative effort of three Peel community service organizations and the local volunteer centre has resulted in funding provided by the Ontario Trillium Foundation to support a shared service model for volunteer development and management.

Volunteer MBC, as the lead organization for the collaborative, received \$300,000 over 48 months to pilot a shared service model in volunteer development and management with three of its member community service organizations serving the Region of Peel – Vita Centre, Family Education Centre and Catholic Family Services of Peel and Dufferin. The funding will support the transition of the volunteer centre's Program Manager into a new role which will support training and mentoring activities, and the implementation of best practices in volunteer infrastructure development in all participating organizations.

"We are very appreciative of the Ontario Trillium Foundation's support and our partners who are working together with us on the development of this model," said Carine Strong, Executive Director of Volunteer MBC. "This is a capacity building pilot program for the non-profit sector with a significant educational component. Once completed, it can be easily replicated with other community service organizations across the Region and the province who rely heavily on volunteers to fulfill their respective missions."

In order to support this project, Adriane Beaudry, CVRM, has assumed the role of Manager, Volunteer Engagement and Programming and will be sharing her time with each of the three organizations and the volunteer centre. Shaminda Perera has been promoted to Volunteer MBC's Assistant Manager – Community Engagement and will continue his role of supporting the centre's volunteer referral/matching service, as well as taking more of an active role in the centre's community outreach and education/training through the development of the Centre for Service Excellence to support volunteer engagement professionals, volunteers and Boards.

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Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral and matching service for volunteer placement within the community for all ages. They also provide education and support for volunteers and community service agencies and organizations, and serve the corporate community with various programming services that engage individual and team volunteering. Additionally, the centre strives to be a strong voice to support and promote volunteerism.

For more information about Volunteer MBC, to access their on-line volunteer opportunities database, and to find more details on the centre's three convenient locations in Mississauga, Brampton and Caledon, visit www.volunteermbc.org.

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(Note: Photo follows on next page)

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Photo caption: (from left to right) Deborah Thomson, Executive Director, Vita Centre; Mark Creedon, Executive Director, Catholic Family Services of Peel and Dufferin; Carine Strong, Executive Director, Volunteer MBC; Diane Myers, Executive Director, Family Education Centre; and Adriane Beaudry, Manager, Volunteer Engagement and Programming, Volunteer MBC; officially announcing Ontario Trillium Foundation funding to support shared service model for volunteer development and management.

Photo credit: Volunteer MBC

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