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FOR IMMEDIATE RELEASE

New Volunteer Centre Launched in the Region of Peel

January 9, 2009 – Mississauga, ON – Carine Strong, Director of Volunteer MBC (Mississauga, Brampton, Caledon), is pleased to announce the launch of a new volunteer centre to support the Region of Peel.

Volunteer MBC has been created to foster, develop and support volunteerism throughout the Region by raising awareness of the power of service. “Our goal is to be a voice for volunteers, agencies and organizations who are seeking volunteers, and to support local endeavours which engage volunteers in the cities of Mississauga and Brampton, and the Town of Caledon”, states Ms. Strong. The centre is also developing strategic partnerships through corporate and community organizations, in order to provide a forum to support, engage and recognize volunteers and agencies within the community.

“Volunteering is all about finding your passion and finding something that you enjoy doing and that you are willing to offer your time and commitment to give of yourself to others”, noted Ms. Strong. “In fact, the potential number of volunteers within the Region of Peel is quite high with 22% (251,315) of residents being between the ages of 10 to 24 (youth); 10% (115,000) are seniors or recent retirees; and a growing 49% (561,000) are newcomers to Canada.”

One of the goals of Volunteer MBC is to reach out and provide the opportunity to assist potential volunteers to find their passion and to provide them with the means to network and become involved within their community by linking them with appropriate agencies or organizations that can help them build on their passion and which gives them valuable recognition for all their efforts. And, while Volunteer MBC is responsible for the entire Region of Peel, they plan to work diligently with each of the distinct communities within the Region to support their specific needs.

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Volunteers are the back-bone of the voluntary sector. Their contributions are essential to maintaining a healthy, vibrant society. The Volunteer MBC centre is a place where every volunteer will find fulfillment and gain respect and gratitude for their commitment of time and skills and is a centre that liaises and unites citizens and all stakeholders' efforts to ensure a healthy community.

Volunteer MBC is located at 2601 Matheson Blvd. E., Unit #43 in Mississauga (between Explorer Drive and Orbitor Drive). Satellite locations are planned in the future, as is an informative and resourceful website planned for launch this Spring. Volunteer MBC's grand opening is also planned for next month.

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For more information, contact:

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