



Mississauga • Brampton • Caledon

*The future rests in our helping hands*

## MEDIA RELEASE

### Volunteer MBC Celebrates International Volunteer Day & Launches Holiday Giving Campaign

**December 10, 2014 – Brampton, ON** – On Friday, December 5, the Region of Peel community were invited to join in on the celebration of International Volunteer Day (IVD) at Volunteer MBC's Annual Holiday Open House.

International Volunteer Day (IVD), as declared by the United Nations General Assembly, is a day that celebrates the efforts of those who have made an important contribution to society by giving their time as volunteers. It is on this day that Volunteer MBC acknowledges the support received from their volunteers who help deliver the centre's various programs and services to the community.

"We are very grateful to the over 400 volunteers who generously give their time, talents and skills to our centre this year," said Carine Strong, Volunteer MBC's Executive Director. "Our volunteers help out in various capacities including reaching out and connecting volunteers to over 185 member community service organizations; by assisting us with our community outreach; as well as by providing support with our day to day operations. Without the incredible support of so many volunteers, we simply would not be able to deliver our mission. Thank you so very much!"

This year's event theme was "Show Us *YOU* Care" which also served as the launch of Volunteer MBC's Holiday Giving Campaign. During the event, guests were provided with the opportunity to place bids during a silent auction which featured various unique items and gifts for all ages. Proceeds raised from the auction supports the Volunteer Centre.

Special thanks goes to all of the volunteers who supported the planning and coordination of the event, including the centre's event sponsor Scotiabank - Orangeville who generously matched all donations raised at the event. In total, over \$6,000 was raised which will be used to support Volunteer MBC's Training Centre for Service Excellence to provide training for Volunteer Engagement Professionals, volunteers and support youth leadership programming.

Other supporters of the event include: Andrew "Drew" Lie (guitarist/singer); Brampton Guardian; City of Brampton; Husky Injection Molding Systems; the Mohawk Inn & Convention Centre; Rogers TV Peel; the ROSE Theatre; RBC Royal Bank – County Court; SLiCK Solutions; snapd Brampton; T by Daniel; and The WORKS Gourmet Burger Bistro - Brampton.

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“Over the past 6 years, Volunteer MBC has grown significantly,” said Arno Ilic, Volunteer MBC’s Board President. “But as demand for the Volunteer Centre’s services has grown, sadly our resources have not. As the ‘Season of Giving’ approaches, we kindly ask the community to consider how important it is to support those who help others give by making a donation to Volunteer MBC.” Ms. Strong further adds, “We have all been touched by the caring hands of volunteers and it would be impossible to imagine what it would be like if we were not able to continue our work to support the community with volunteers.”

Donations by cash or cheque can be delivered or mailed to:

**Volunteer MBC**  
**c/o Community Door Brampton, 7700 Hurontario Street, Unit 601**  
**Brampton, ON L6Y 4M3**

Donations can also be made on-line by credit card through CanadaHelps at:

<https://www.canadahelps.org/en/charities/volunteer-mbc/>

Volunteer MBC is a Volunteer Centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral and matching service for volunteer placement within the community for all ages. They also provide education and support for volunteers and community service agencies and organizations, and serve the corporate community with various programming services that engage individual and team volunteering. Additionally, the centre strives to be a strong voice to support and promote volunteerism.

For more information about Volunteer MBC, to access their on-line volunteer opportunities database, and to find more details on the centre’s three convenient locations in Mississauga, Brampton and Caledon, visit [www.volunteermbc.org](http://www.volunteermbc.org).

Photos of the event can be viewed at: <http://www.flickr.com/photos/volunteermbc/sets/> under the set titled “Volunteer MBC’s 2014 Annual Holiday Open House & Int’l Volunteer Day Celebration”.

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**For more information about this event and for media inquiries, please contact:**

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*Photos follow.*

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*Photo caption:  
(from left to right) Karen Marciano from Scotiabank-Orangeville; Carine Strong,  
Executive Director of Volunteer MBC; and Danila Maric also from Scotiabank-Orangeville.*

*Special thanks to Scotiabank-Orangeville for matching the dollars raised at the event.  
With their support, Volunteer MBC raised \$6,000. THANK YOU!*

*Photo credit: Jonathan Cox  
[www.jmcoxphotography.com](http://www.jmcoxphotography.com)*



*Photo caption: Andrew "Drew" Lie sharing his musical  
talent during Volunteer MBC's International Volunteer  
Day Celebration/Annual Holiday Open House.*

*Photo credit: Jonathan Cox  
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