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MEDIA ADVISORY

International Volunteer Day Celebration to be held at Volunteer MBC

December 4, 2013 – Brampton, ON – On Thursday, December 5, Volunteer MBC invites the Region of Peel community to attend their Annual Open House and to join in on the celebration of International Volunteer Day (IVD). IVD, as declared by the United Nations General Assembly, is a day that celebrates the efforts of those who have made an important contribution to society by giving their time as volunteers.

This year's event will take on the theme of "the world of volunteers" to demonstrate the diversity of volunteers in our community. The event will provide the opportunity to celebrate the incredible efforts of volunteers across the Region of Peel, meet the centre's staff, as well as to learn more about the programs and services that are available through the local volunteer centre.

The event will also feature a silent auction of various items and gifts for all ages, with proceeds raised from the auction supporting Volunteer MBC.

Residents of the Mississauga, Brampton and Caledon communities and members of the media are invited to attend the celebration and Open House event.

Date/Time:

- Thursday, December 5, 2013
- 4:00PM to 7:00PM
 - 4:00PM to 5:45PM – Meet-and-greet & Silent Auction
 - 5:45PM to 6:00PM – Speeches & Presentation
 - Welcome Address
 - Volunteer Recognition
 - Announcement of the launch of Volunteer MBC's new-and-improved website and new Mobile App
 - Launch of Volunteer MBC's Holiday Giving Campaign
 - 6:00PM to 7:00PM – Meet-and-greet & close of Silent Auction (6:30PM)
 - 7:00PM – End of Event

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Location:

- Volunteer MBC - Brampton Centre, c/o Community Door, 7700 Hurontario Street, Unit 601, Brampton, L6Y 4M3
 - Link to map: <http://goo.gl/maps/p28lz>

Attendees/Dignitaries:

- Carine Strong, Executive Director, Volunteer MBC (*confirmed*);
- Volunteer MBC Staff and Volunteers (*confirmed*);
- Representatives from over 170 community service organizations, who are members of Volunteer MBC (*invited*);
- Members of federal and provincial constituencies (*invited*);
- Members of regional and local council (*invited*).

Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral and matching service for volunteer placement within the community for all ages. They also provide education and support for volunteers and community service agencies and organizations, and serve the corporate community with various programming services that engage individual and team volunteering. Additionally, the centre strives to be a strong voice to support and promote volunteerism.

For more information about Volunteer MBC, to access their on-line volunteer opportunities database, and to find more details on the centre's three convenient locations in Mississauga, Brampton and Caledon, visit www.volunteermbc.org.

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For more information and media inquiries, please contact:

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