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MEDIA ADVISORY

Volunteer MBC Extends An Invitation To Attend "ChangeTheWorld - One Community At A Time"

April 25, 2013 – Brampton, ON – Volunteer MBC, the local volunteer centre serving Peel Region, extends an invitation to Brampton residents to attend the “*ChangeTheWorld – One Community At A Time*” event being held this Saturday, April 27 at Sir Winston Churchill Public School. This will be a fun-filled, community event featuring a number of exciting hands-on opportunities to include: a Basketball Skills Clinic; Community Mural; Face Painting; Popcorn Station; Fire and Police vehicles; a live DJ; and a Bake Sale supporting Sir Winston Churchill Public School.

“We wanted to coordinate an event where youth who are participating in the ChangeTheWorld campaign can mentor others and share their talents, as well as provide the opportunity for the community to come together to enjoy a day of fun activities,” says Carine Strong, Executive Director of Volunteer MBC.

“Recently, the Queen/Kennedy community has been faced with some challenges, so we decided that this would be the perfect location to hold this event and to bring our message of people truly caring for each other, by being the change that they wish to see in their community.”

The *ChangeTheWorld – Ontario Youth Volunteer Challenge* is funded by the Government of Ontario, in partnership with the Ontario Volunteer Centre Network (OVCN), and is a province-wide campaign for youth aged 14 to 18 years to volunteer through a wide variety of exciting local initiatives. The campaign officially began on National Volunteer Week (April 21 to 27) and goes until May 20, 2013. The goal is to inspire youth to volunteer, develop new skills and broaden their awareness of community service organizations.

Partners of the event include: the City of Brampton; Sir Winston Churchill Public School; The BRIDGE and Volunteer MBC. Students from the local high schools are also providing support to the event.

Date/Time:

- Saturday, April 27, 2013
- 1:00PM to 4:00PM

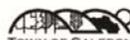
Location:

- Sir Winston Churchill Public School, 89 Ardglan Drive, Brampton, ON L6W 1V1
- Link to map <http://goo.gl/maps/8TrdM>

Members of the media and Brampton residents are invited to attend.

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Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral and matching service for volunteer placement within the community for all ages. They also provide education and support for volunteers and community service agencies and organizations, and serve the corporate community with various programming services that engage individual and team volunteering. Additionally, the centre strives to be a strong voice to support and promote volunteerism.

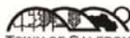
For more information about Volunteer MBC, to access their on-line volunteer opportunities database, and to find more details on the centre's three convenient locations in Mississauga, Brampton and Caledon, visit www.volunteermbc.org.

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For more information and media inquiries, please contact:

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ChangeTheWorld: One Community at a Time

Join us for an afternoon of fun...

- Learn basketball tricks and tips from local high school players
- Play a friendly basketball exhibition game with the experts
- Pick up a paint brush to create a beautiful community mural
- Enjoy bake sale goodies (proceeds will go to Sir Winston Churchill P.S. grade 8 graduation)
- Get a chance to explore a fire truck and police cruiser
- Great opportunity to meet your neighbours and make new friends
- Come show and share your talents

Find out how together you can make a difference!

Date: April 27, 2013

Time: 1:00 to 4:00 pm

Location: Sir Winston Churchill P.S.
89 Ardglan Dr., Brampton, ON

For more information,
email: changetheworld@volunteermbc.org
or call 905.238.2622
www.volunteermbc.org

