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The future rests in our helping hands

Media Release

Engaging Seniors!

Staff from more than 40 community service organizations engaged in three different events organized by Volunteer MBC in association with the Peel Elder Abuse Prevention Network (PEAPN) via funding from the Ontario Senior Secretariat. The three events focused on volunteering for seniors and were held in Brampton, Caledon and Mississauga on October 18, October 25 and November 1 respectively. The events gave an opportunity to not for profit organizations in the Peel Region to learn strategies to enhance/increase senior volunteer engagement in their organizations. The events also provided a platform to more than 60 seniors interested in becoming a volunteer, to connect them with organizations, who are looking for them to get involved and contribute their expertise and skill sets.

Kathleen Douglass who has more than 25 years of international experience in the not for profit sector presented valuable information to agencies on how to engage seniors, while Liz Cunningham from Making Our Seniors Matter shared practical tips with seniors on how to get involved as a volunteer. Though the events have concluded, there are still many volunteer opportunities available for seniors. For more information, please contact Volunteer MBC at training@volunteermbc.org or (905)238-2622.

About Volunteer MBC

Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre strives to be a strong voice to support and promote volunteerism. The core services by the centre are offered in four key areas of connecting and collaborating, active participation, recognition, and education and learning within the Peel Region. The centre is a one stop shop that offers a referral and matching service connecting anyone who wants to volunteer with a volunteer opportunity and serves the corporate community with various programming services that engage individual and team volunteering and via our Learning Centre we provide a wide range of education and learning opportunities for community service organizations, volunteers and board directors. Volunteer MBC welcomes speaking and outreach opportunities to promote the value and benefits of volunteerism and the voluntary sector throughout the Region of Peel. For more information about Volunteer MBC, to access their on-line volunteer opportunities database, and to find more details on the centre's four convenient locations in Mississauga, Brampton and Caledon, visit www.volunteermbc.org.

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